

Evaluations and Standards

Will the first annual evaluations in the Lance Nail era be any different than in the past? George Carter is still writing his fiction for EFIB; therefore, no reason to believe he will not continue his long standing tradition of disregarding reality to favor his friends and attack his enemies. Steve Jackson – even more absent than ever – will most likely continue to tout and reward non-academic publishing and supporting the Accounting party line as the two most prized activities in SAIS. Dave Duhon will evaluate about half of the building. He will struggle, he will try to do a “fair” job, but will he honestly evaluate Harold Doty and the Tourism Management faculty?

With so many new faculty members starting this year, it is critical for Dean Nail to set the tone for research productivity. It may be a silver lining in this budget short-fall mess that there is no raise money – Nail can send many signals without directly affecting anyone’s salary next year. If Economics and Accounting are ever to believe that most of their collective research output is unacceptable, now is the time to clearly tell them. It is certainly time to clearly show that zero academic research output is unacceptable.

AACSB accreditation is one thing. Do you still want the CoB to go up from the gutter Doty put it in, Dean Nail? Then do not worry too much about AQ standards – if you articulate, implement, and reward based on the same set of criteria, you will be the first business dean at USM to do so. It will also be a huge positive move toward making the CoB a better business school.